

# Factors Affecting Performance of Web Flows in Cellular Networks

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# Introduction

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# Introduction — Motivation

- $\sim 99\%$  of the Internet traffic flows are short ( $<100$  KB).

[Brownlee and claffy SIGMETRICS'02 , Ramachandran Google'10]

- $> 95\%$  traffic generated by smartphones consists short-lived TCP flows.

[Huang et al. SIGCOMM'13]

**Performance of short web flows driven by latency than network throughput:**

- DNS lookup time
- TCP connect time

# Introduction — Research Question

**Few studies that quantify the factors that are responsible for DNS lookup & TCP connect times in cellular network.** [Xu et al. SIGMETRICS'11, Rula and Bustamante, SIGCOMM'14]

We want to know:

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- What are factors affecting DNS lookup and TCP connect time?
- How much DNS cached entries and TCP proxies improve latency?
- DNS look up failure and distribution of packet loss using ping test.

# Introduction — Contribution

## ① DNS lookup failure & packet loss

- ~ 2% DNS lookup test experience failures
- ~ 14.98% of have lost at least one packet

## ② Radio technology & device model:

- TCP connect times to popular websites are reduced by ~80% on LTE compared to legacy networks.
- Device model has some impact on DNS lookup time.

## ③ ISP caches & DNS server's proximity:

- ISP caches improve TCP connect times towards some websites.
- DNS server's proximity to the subscriber has an impact on DNS lookup time.

# Methodology

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## Measured Websites

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DNS lookup and TCP Connect time towards 4 websites:

- `www.google.fi`
- `www.youtube.com`
- `www.facebook.com`
- `www.elisa.net`

Ping Test towards:

- `www.google.fi`

# Measurement — DNS Lookup Time — TCP Connect Time — Ping Test

## DNS Lookup Time:

- DNS lookup time (in milliseconds)
- IPv4 address of DNS server
- Radio technology, device model
- Response error code

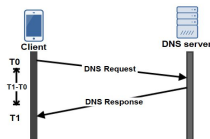
## TCP Connect Time

- Starting time of the test
- FQDN of the destination host
- Radio technology, device model

## Ping Test:

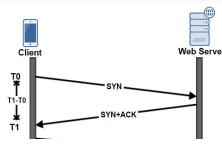
- ICMP echo request towards `www.google.fi`
- RTT and packet loss
- five to nine ICMP Echo requests
- payload size of request is 16 bytes

### DNS lookup test



Measures the time it takes to look up a FQDN from a DNS server

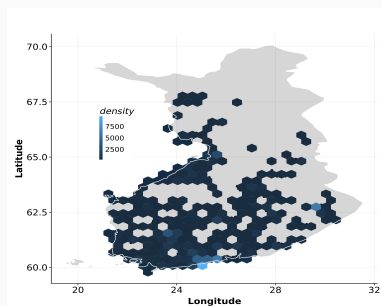
### TCP connect time



Measures the time to connect to a target website ( IPv4 ,80 ) from the client



## Data Set and Measurement Trials



The geographical distribution of  
~25K subscribers in Finland.

Website	DNS (#)	TCP (#)	ping (#)
www.facebook.com	3.4M	4.6M	-
www.google.fi	6.9M	4.9M	2.1M
www.youtube.com	1.6M	4.1M	-
www.elisa.net	1.8M	5.3M	-

**DNS, TCP and ping measurements by  
website.**

**A month-long dataset collected through a mobile operator in Finland (Elisa)**

## **Data Analysis & Results**

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## Analysis — DNS Lookup Failures

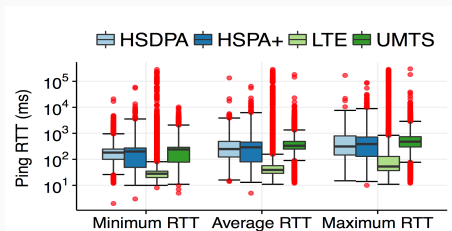
~ 2% of the total DNS lookup show DNS failure

- ~ 86% of the DNS failures indicating that a responder does not implement the version level of the request
- UMTS (3.4%) , HSPA (3.9%) and HSPA+ ( 2.7%) , LTE (1.9%)

Website	Failures (%)
www.facebook.com	2.16
www.google.fi	0.96
www.youtube.com	2.99
www.elisa.net	2.74

**DNS Failures per website using the LTE network**

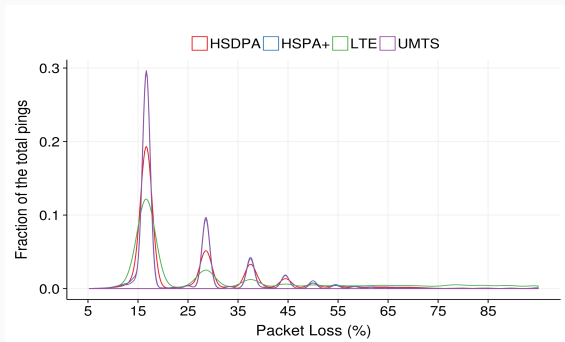
## Latency — Using Ping Test



Min, Avg & Max RTT values split by radio technology for a ping towards [www.google.fi](http://www.google.fi)

- ~ 90% of the average ping test towards [www.google.fi](http://www.google.fi) using LTE have a RTT < 100 ms.
- Legacy 3G technologies are quite slow with more than 200 ms RTT.

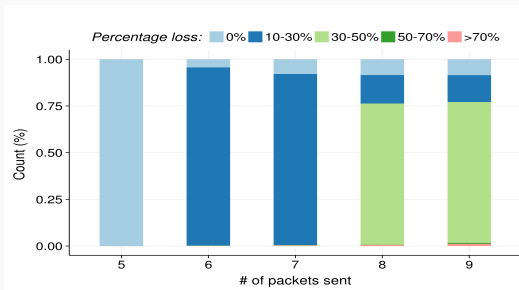
## Ping Test — packet loss by radio technology



**Distribution of packet loss as the fraction total ping by radio technology type.**

- Of all ping tests over LTE, 2.4% of them lost at least a single packet.
- ping test over UMTS network experience highest packet loss ( $\sim 65\%$ ).

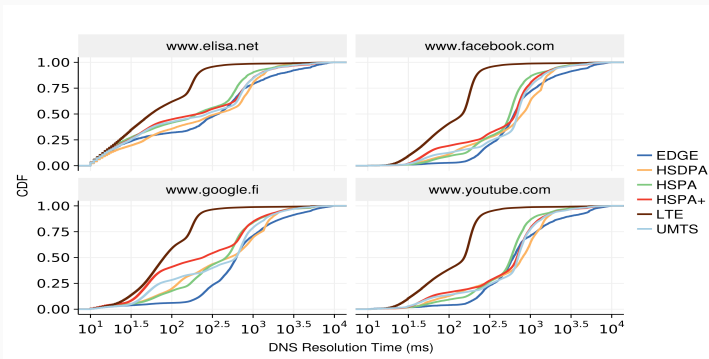
## Ping Test — packet loss by # packets sent at every ping test instance



Percentage of packets loss across the number of packets sent.

- ~14.98% of tests in ping measurement have at least one packet loss.
- Packet loss happens, if the number of packets sent at every ping test instance  $> 5$  Echo Requests.

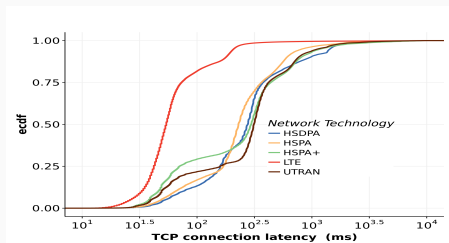
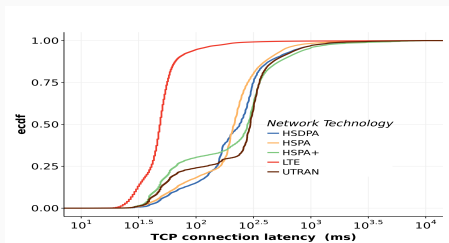
# DNS lookup time — by radio technology



LTE exhibits significantly lower latency.

- 75% www.youtube.com < 200ms [LTE]
- 25% www.youtube.com < 200ms [3G]

## TCP connect time — by radio technology



TCP connect time towards [www.youtube.com](http://www.youtube.com) (L) & [www.google.fi](http://www.google.fi) (R)

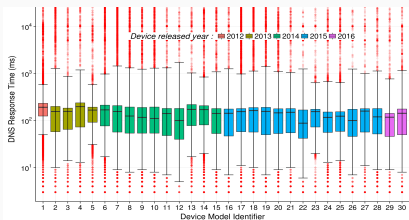
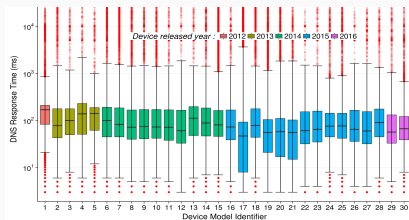
TCP Connect time towards [www.youtube.com](http://www.youtube.com)

- 92% of TCP test using LTE finished  $< 100\text{ms}$
- only 28% of 3G based TCP test finished  $< 100\text{ms}$

The distribution exhibits similar pattern for [www.elisa.net](http://www.elisa.net) & [www.facebook.com](http://www.facebook.com).



# DNS lookup time — Device models



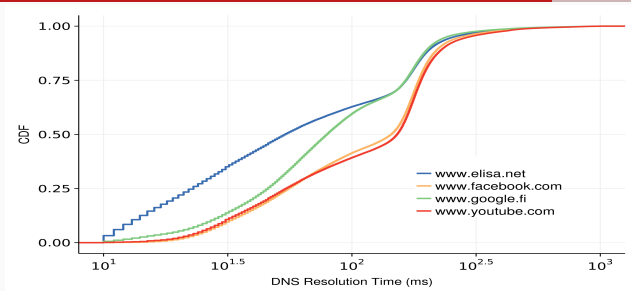
DNS response time of [www.google.fi](http://www.google.fi) (L) and [www.facebook.com](http://www.facebook.com) (R) across device models as measured over LTE – order by device models' release year.

No clear pattern between DNS lookup time & device models year of release

- Variation in DNS resolution time among device models is very high
- Devices with larger internal memory and storage capacity have relatively shorter DNS lookup time

Device type has smaller impact to TCP connect time

## DNS lookup time — Websites

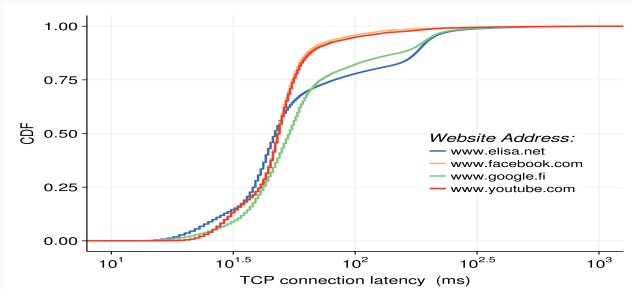


DNS response time towards websites using LTE — towards different DNS resolvers.

DNS server's proximity to the subscriber has an impact on DNS lookup time.

- `www.youtube.com` and `www.facebook.com` are slower than `www.google.fi` (likely cached by DNS resolvers) & `www.elisa.net` (ISP's website).

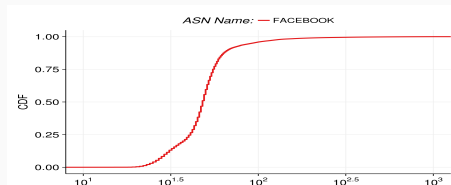
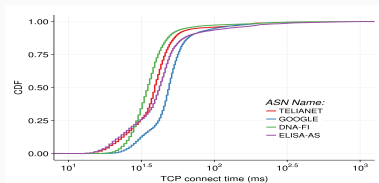
## TCP connect time — Websites



### TCP connect time towards websites under LTE.

- $\sim 90\%$  of the time, `www.facebook.com` and `www.youtube.com` can be reached in less than 100 ms from a client's device.
- for `www.google.fi` and `www.elisa.net`, only 80% and 76% of the TCP connection test are below 100 ms, respectively.

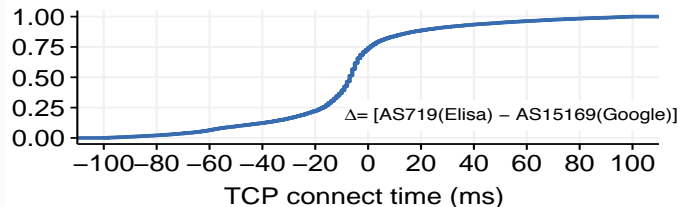
# TCP Connect time — by destination ASN from LTE networks



- Requests towards `www.youtube.com` served by the ISPs cache are faster than those served by Google CDN.
- `www.facebook.com` does not hit any caches in the ISP network —
  - slower TCP connect time than `www.youtube.com` and `www.google.fi`

Caching can improve the fetch time of small files.

## TCP Connect time— by destination ASN from LTE networks



**TCP connect time towards `www.google.fi` showing the latency difference between ISP cache - Elisa (AS719) and CDN - Google (AS15169) using LTE.**

Values on the negative scale indicate that ISP cache is faster

- $\sim 70\%$  of TCP connect time towards `www.google.fi` achieve lower latency when they hit ISP cache.

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  - caches entries closer to the ISP improves TCP connect time.
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  - e.g., if # of packets to be sent per pingtest instance  $< 5$ .
  - consider increasing the number of packets per ping test instance for better results.

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## References

## References

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